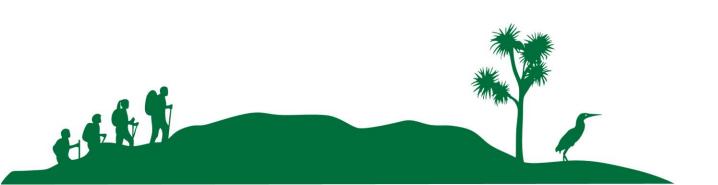


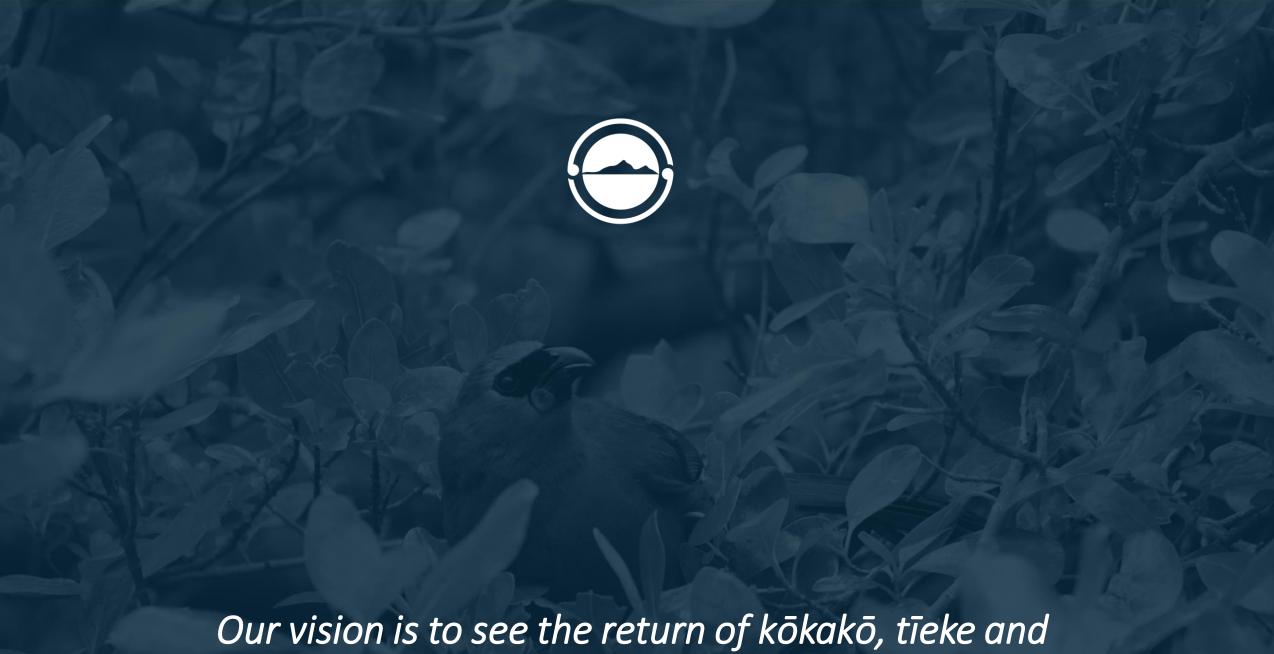


Strategic Plan

From 2020 to 2022 inclusive







Our vision is to see the return of kokako, tieke and other species lost to Aotea



Our mission

Work with Aotea's mana whenua and community to protect biodiversity, re-introduce lost species, eradicate rats and feral cats, and grow a sustainable, ecology-based economy.

Our values

Voice for biodiversity | Open communication | Evidence-based Integrity | Respect for mana whenua | Inclusion Commitment | Innovation | Trust



Context for our work: growing support for conservation on Aotea

Aotea is NZ's largest tract of possum and stoat-free forest	High-quality marine environment and more than 50 islets harbouring rare species	Several pest-free islands – Kaikoura, Motuhaku, Rakitu	Hirakimata is site of main takoketai/black petrel colony and cloud forest unique in region	Internationally significant biodiversity "ark" for seabirds and wetlands at Kaitoke and Okiwi
Other high biodiversity sites on Rakitu, Te Paparahi, Mt Young, Te Ahumata and Windy Hill	Stronghold of pāteke, kākā, NZ dotterel, bittern, chevron skink, Caspian tern, banded rail, rare plants and many other species	Mana whenua are Ngāti Rehua Ngātiwai ki Aotea — want to restore mauri of motu including Bring Back Kōkakō	Approximately 60% DOC administered land including Aotea Conservation Park, scenic reserves and islands	About 1,000 permanent residents and approx. 1100 landowners, of whom >20% actively manage pests
Key sources of expertise in Windy Hill Sanctuary, Glenfern Sanctuary and Motu Kaikoura	Local Board's Ecology Vision and PFNZ 2050 bid in 2017 outlined roadmap to suppressing pests and vision for a pest free island	Auckland Council investment in Biosecurity and conservation projects increasing – directly and through the local board	Growing concern about marine protection to protect fish stocks and stop marine dumping	Growth in community participation in restoration and conservation activities

Our goals for 2020-2022

- 1. Build partnerships with mana whenua
- 2. Strengthen and enable community and landowner action
- 3. Provide targeted research and information to support action
- 4. Advocate for Aotea's taonga ecosystems and species



















We will build strong, collaborative relationships to achieve these goals



We acknowledge the essential contribution our partners are making to these goals:

- Ngāti Rehua Ngātiwai ki Aotea, as kaitiaki of Aotea and its surrounds
- Foundation North
- WWF
- Aotea Great Barrier Local Board
- Auckland Council
- Department of Conservation
- Natural Habitats
- Our private donors
- More than 120 life members and our past trustees
- Our 1,000+ and growing social media followers
- Our science volunteers, backstage supporters and on-theground people getting it done.



Where we will focus our efforts from 2020 to 2022



Our key activities in 2020-21

Objective	Key activities include		
1. Build a partnership with mana whenua	Supporting Ngāti Rehua Ngātiwai ki Aotea aspirations and restoration projects, both directly and indirectly, as appropriate Aotea Trap Library Support/umbrella fund community projects (Oruawharo Medlands, Tu Mai Taonga and others), Windy Hill/Glenfern Tīeke project		
2. Strengthen and enable community and landowner action			
3. Provide targeted research and information to support action	Aotea Bird Count, State of Environment Reporting (birds, marine, research library), Seabird Survey, Okiwi kākāriki research		
 Advocate for Aotea's taonga ecosystems and species 	Education on taonga of Aotea and threats Working in partnership with iwi, DOC, Auckland Council, community towards predator-free Aotea Submissions and issues advocacy		

These activities are reviewed and refreshed annually

We will support others to act



Our communications strategy underpins our goals



Educate

- Key message: Aotea's treasures are unique and under threat – they need your protection
- Partner with others to build love of/connection to nature (in schools, via social & local media, events)
- Grow knowledge through increasing participation in pest management and restoration



Advocate

- Maintain relationships with iwi, agencies (DOC, council and other key stakeholders
- Ensure decision makers are provided with timely information about the state of ecosystems, key species and threats
- Be active in the submissions, planning, communication and other processes that relate to Aotea's ecology



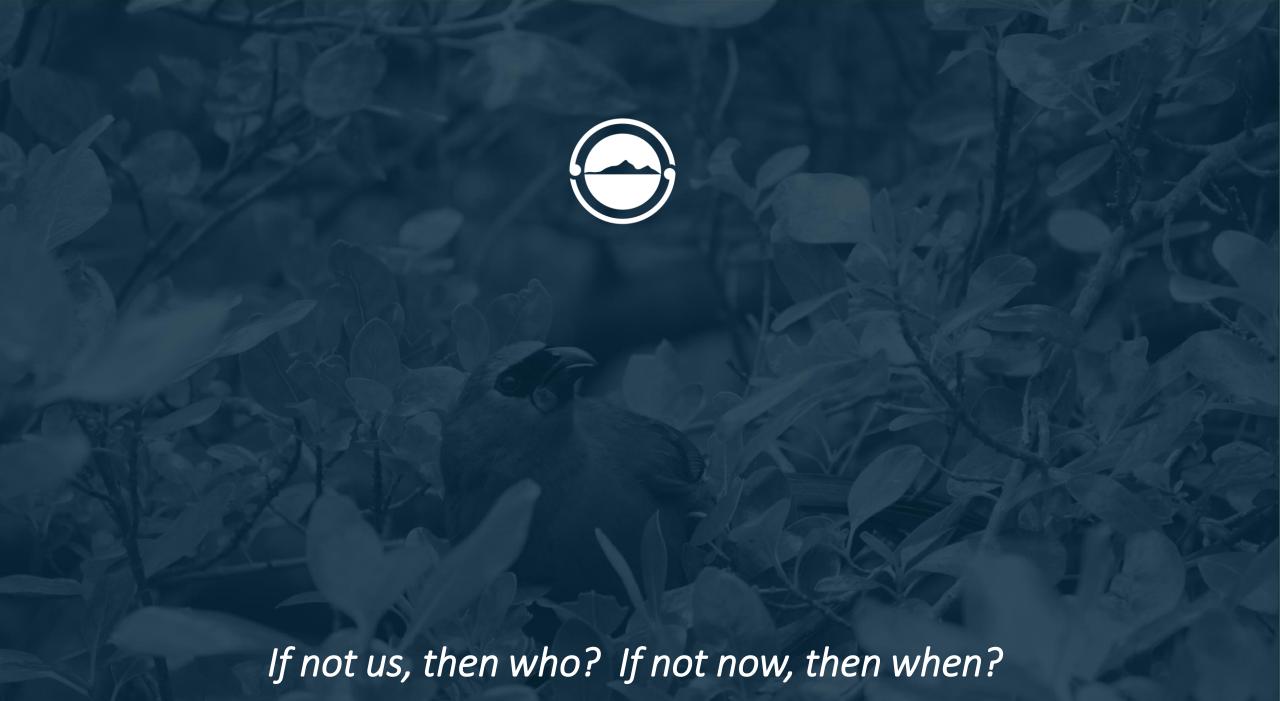


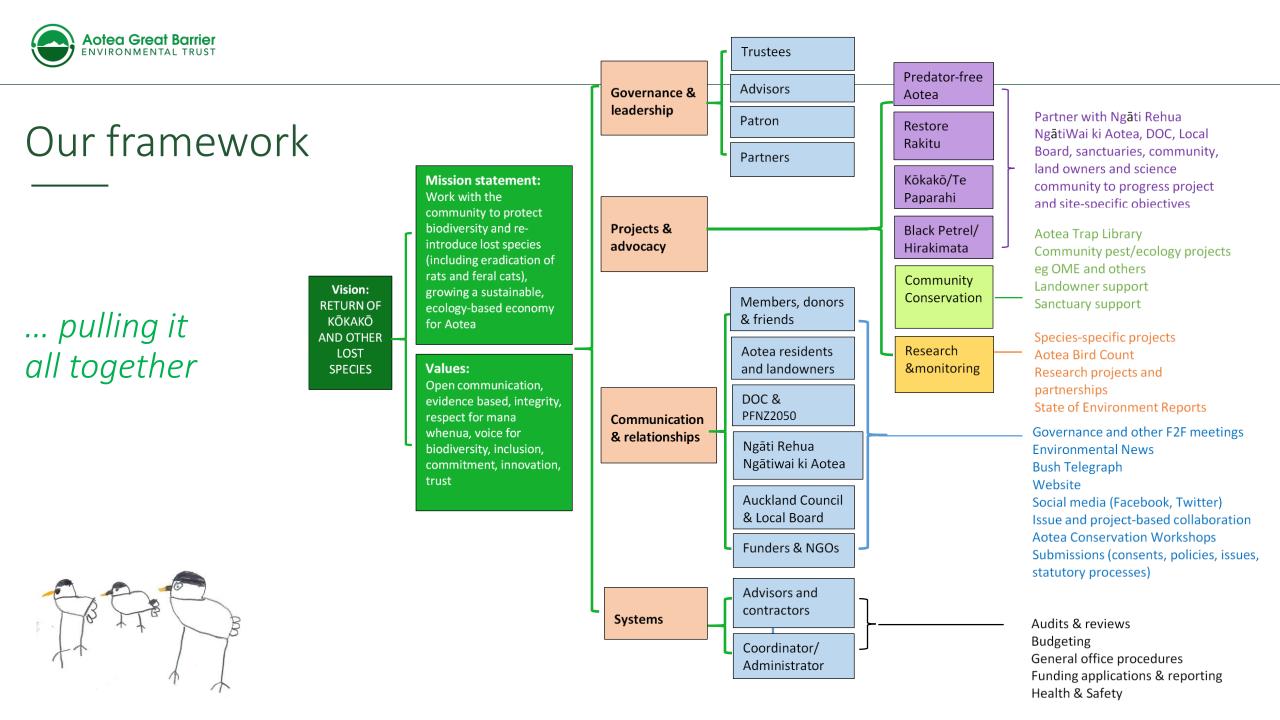


Celebrate

- Share Aotea's biodiversity stories and images often and well via social and local media and other channels
- Help others to tell Aotea's biodiversity stories – in season and "at place"
- Share stories about Aotea's conservation heroes at work and why they do what they do









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